

Oracle Hyperion Enterprise Financial Planning Suite

The networked economy challenges traditional spreadsheets and department-oriented planning processes. Today, effective planning needs to connect the organizational value chain in an integrated manner. Oracle's Hyperion Enterprise Financial Planning Suite enables organizations to link their strategic, financial, and operational plans to achieve both the vertical and horizontal alignment this requires.

The Enterprise Planning Challenge

The planning environment has changed considerably for most organizations in today's global economy. Global recession, erratic growth and recovery, market volatility all make accurate planning and forecasting a challenging process. In fact, in a 2010 survey by CFO Research Services, 40% of respondents indicated they could only reliably forecast results 1 – 3 months in advance. This is a key sign that market volatility is impacting organizations' abilities to forecast and plan their resource allocations more than a quarter into the future.

Compounding the problem is the reliance many organizations have on spreadsheets to support their budgeting, planning and forecasting processes. A 2011 global survey by Dynamic Markets indicated that 75% of corporate respondents surveyed are using spreadsheets for financial planning and budget control. Where this approach is taken, instead of the business being managed as a whole, planning becomes piecemeal, leading to dangerous inaccuracies, human error and a serious time lag in getting business information fed into the planning process. Leading edge businesses are now looking to adopt a common enterprise wide system that takes the time and complexity out of getting all relevant information in a timely fashion, supporting more agile planning and decision-making and improved alignment across the enterprise.

Oracle's Solution

The Oracle Hyperion Enterprise Financial Planning Suite provides an integrated solution for strategic, financial and operational planning processes. Leveraging the power of Oracle Essbase, our market-leading OLAP server, Oracle Hyperion Planning applications provide many pre-built features, as well as a common web interface, workflow and process management to help streamline the planning, budgeting and forecasting process.

The Oracle Hyperion Enterprise Financial Planning Suite (figure 1) includes core financial budgeting and planning functionality as well as purpose-built modules for strategic planning, workforce planning, capital expense planning, project financial planning and data integration. The modules can be easily configured to address

ORACLE® ENTERPRISE PERFORMANCE MANAGEMENT SYSTEM

SOLUTION BENEFITS

- Reduce planning, budgeting and forecasting cycle times
- Improve accuracy of plans and forecasts
- Optimize resource allocations and improve performance
- Focus Finance resources on value added analysis
- Deploy quickly with pre-built functionality
- Leverage existing IT investments

KEY FEATURES

- Best of breed functionality in an integrated suite
- Common web interface and Microsoft Office support
- Common reporting and analysis tools
- Common application administration
- Leverages the market-leading OLAP server, Oracle Essbase
- Integrates with Oracle and non-Oracle transactional systems
- Part of Oracle's marketing leading enterprise performance management applications

specific planning requirements and integrated with operational planning applications like Oracle Value Chain Planning, as well as third party sales and operations planning systems.

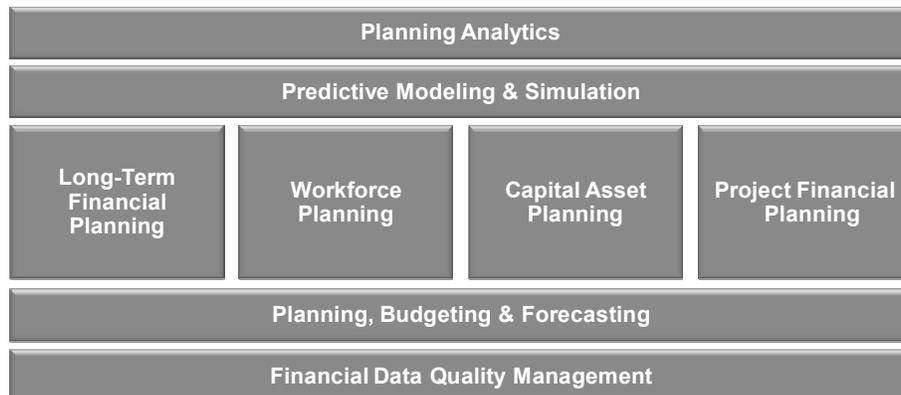


Figure 1 Oracle Hyperion Enterprise Financial Planning Suite and additional options

A Complete Enterprise Planning Suite

The Oracle Hyperion Enterprise Financial Planning Suite includes the following modules:

Oracle Hyperion Planning - a centralized, Microsoft Office and Web-based planning, budgeting, and forecasting solution that integrates financial and operational planning processes. It supports best practices such as rolling forecasts and driver-based planning to enable dynamic operational planning and the ability to evaluate the impact on financials.

Oracle Hyperion Workforce Planning – a purpose-built module that enables quick and efficient planning for head count, salary, and compensation across the enterprise.

Oracle Hyperion Capital Asset Planning – a purpose-built module that allows the planning of existing and new capital assets, maintenance, transfers, and depreciation while analyzing their impact on income, balance sheet, and cash flow.

Oracle Hyperion Project Financial Planning – a purpose-built module designed to support financial planning and forecasting for contract, capital and indirect projects.

Oracle Hyperion Strategic Finance – a financial modeling application that lets executives identify and understand the full financial impact of alternative corporate strategies.

Oracle Hyperion Financial Data Quality Management Enterprise Edition – for financial data integration and drill-through to the underlying data in source systems.

Oracle Hyperion Financial Data Quality Management Adapter Suite - prepackaged adapters for loading data from source systems, including Oracle and SAP, and writing data back from Oracle Hyperion Enterprise Financial Planning Suite.

The suite also includes a restricted use license for **Oracle Essbase** to enable management reporting in conjunction with the planning applications. Additional modules that can be added to the suite include;

Oracle Data Relationship Management – for advanced enterprise dimension management.

Oracle Hyperion Enterprise Financial Planning Suite and additional modules utilize today's most advanced technology, yet are built to be owned and maintained by the enterprise's finance team.

Improving Business Predictability

The Oracle Hyperion Enterprise Financial Planning Suite is a modular, integrated suite of applications designed to streamline planning, budgeting and forecasting while improving the accuracy and reliability of plans and forecasts. The suite can be deployed on-premise or in the cloud through Oracle Managed Cloud Services or a variety of hosting partners. It can be implemented using in-house staff or with the assistance of Oracle Consulting Services or a global network of Oracle-certified consulting partners.

Part of Oracle's Hyperion Performance Management Applications

Oracle's Hyperion Performance Management Applications support a broad range of strategic and financial performance management processes and help unlock business potential. Part of Oracle's enterprise performance management system, these applications can be quickly deployed out of the box, extended with Oracle's business intelligence product family and tailored to meet your organization's specific needs.



Figure 2: Oracle Hyperion Enterprise Performance Management Applications

Oracle Performance Management Applications include products to support the following requirements:

- » Strategy Management
- » Financial Close and Reporting
- » Planning, Budgeting and Forecasting
- » Profitability and Cost Management
- » Enterprise Data Management

Oracle Performance Management Applications are a modular suite of integrated applications that integrate with both Oracle and non-Oracle transactional systems. Each application can be deployed independently and delivers a high degree of value, but they work better together, integrating strategic, financial, and operational management processes while delivering a low cost of deployment and ownership.

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